

PEDESTRIAN SAFETY

BY THE NUMBERS

THE GOOD NEWS IS



53%

THE CHILD PEDESTRIAN DEATH RATE IS DOWN 53% SINCE 1995



44%

THE CHILD PEDESTRIAN INJURY RATE IS DOWN 44% SINCE 1995



34%

INJURY RATES FOR KIDS 5-9 WERE DOWN 34% IN THE LAST FIVE YEARS COMPARED TO THE PREVIOUS FIVE YEARS

Most at risk are TEENS

In the last five years, injuries among 16-19 year olds **increased 25%** over the previous five years



Could digital devices be a cause?

75% of 12-17 year olds owned cell phones in 2009, up from 45% in 2004



WALK SAFELY

61 kids are hit by cars every day in the United States. Every one of these injuries is preventable. Learn how at safekids.org

